

APPROVED

by the Director of “BookFormBy” LLC
Vologa A.

December, 20 2024

Cookie Policy

1. General provisions

1.1. This Cookie Processing Policy of “BookFormBy” LLC (the “Cookie Policy”) is developed in compliance with the requirements of the Law of the Republic of Belarus No. 99-Z of May 7, 2021 “On Personal Data Protection” in order to implement and protect the rights of users of the website software <https://lifeharmony.app/> (the “WebSite”), who are subjects of personal data.

1.2. This Policy explains to users what types of cookies are used on the Website, for what purposes and how “BookFormBy” LLC (the “Company”) processes cookies.

1.3. Cookies are small files with data that are transmitted and stored on the user's device (computer, smartphone, tablet or other devices) when using the Website, and are forwarded by the user's browser to the server when the user next tries to open the Website page. This allows to authenticate the user and not to re-enter his/her data, store his/her personal preferences and settings, monitor the status of the access session, etc.

1.4. The information obtained during the use of cookies may include information about the user's browser and device, data collected in the process of automatic electronic interaction between the user's device and the Website, including geographical and geolocation information, as well as statistical and marketing information.

1.5. The purposes of cookie processing are:

- ensuring the security of the Website's users;
- correct functioning of the Website and improving its usability;
- collection of analytical information in a generalized form to evaluate and further improve the Website.

- providing personalized advertising tailored to the users' interests.

1.6. The Company does not use cookies to identify a particular user of the Website.

2. User's information we collect

2.1. The information obtained by using the cookies may include:

- date and time of the Website's visit;
- duration of the session when visiting the Website;
- geolocation of the user;
- information about the services used by the user on the Website;
- number of the user's visits the Website during the month;
- date and time of the last visit to the Website;
- URL-file viewed by the user, as well as information related to it;
- information about the site that the user accessed the Website from;
- information about the operating system and browser used by the user's device;
- information about display of ads (viewing of the ad content and user interaction with it).

3. Types of cookies we use

3.1. The following types of cookies are used on the Website:

- technical/ functional (mandatory);
- analytical;
- advertising (marketing) cookies.

3.2. Technical / functional cookies are required to ensure the correct functioning of the Website and its services. These files are mandatory and cannot be disabled.

These files are used, for example, to save user settings, provide authentication support, etc.

3.3. Analytical cookies are necessary for statistical purposes, they allow to calculate the number and duration of visits to the Website, analyze how users use the Website, which helps to improve its performance and make it more convenient to use.

These cookies collect data such as, for example, IP-address, browser type, language, services used, session duration on the Website, etc.

This type of cookies is anonymized (depersonalized) and does not contain personal data of users.

3.4. Advertising (marketing) cookies are used by the Company for the purposes of marketing and improving the quality of ads, providing personalized offers based on the interests of users, etc.

3.5. Depending on the storage period in the browser of the User's devices, the Company uses session and permanent cookies.

The session cookies are stored only during the browser session.

The permanent cookies are stored for the time specified in the cookie settings or until they are deleted by the user.

3.6. The list of cookies used, indicating their functional purpose and storage periods, is set out in the appendix to this Cookie Policy.

4. How we obtain a user's consent to the processing of cookies

4.1. Since the Company can ensure the full and correct functioning of the Website only by using technical (mandatory) cookies, this type of cookies is not subject to disabling and is processed regardless of the user's consent.

If such cookies are disabled using the browser settings, the Company cannot guarantee the correct operation of the Website and its services.

4.2. Analytical and advertising (marketing) cookies are processed by the Company on the basis of the users' consent, and therefore, when visiting the Website for the first time, the user is offered to consent to the use of cookies or refuse to use them by clicking the "Accept", "Reject" or "Select settings" buttons on the information banner at the bottom of the Website page.

By clicking the "Accept" button, the user agrees to the processing of analytical and advertising (marketing) cookies.

By clicking the "Reject" button, the user refuses to use them.

When clicking the "Select Settings" button, the user can choose to use a specific type of cookie by clicking on the link on the information banner.

Disabling analytical and (or) advertising cookies will not allow us to take measures to improve the Website's work based on the user's preferences, as well as to select relevant advertising and other materials for each specific user.

4.3. The user's cookies settings will be retained for 1 (one) year. At the end of this period, the Website will again request the user's consent by displaying a pop-up information banner.

4.4. The Website's user can change his/her as well as refuse the use of cookies before the expiration of the period specified in clause 4.3 of this Cookie Policy, by clicking the "Select Settings" button at the bottom of the Website's page.

4.5. The User can manually clear the device and (or) refuse to use cookies by referring to the browser configuration settings. However, some browsers allow to visit sites in “incognito” mode to automatically delete session cookies. For more information about cookie management options, please follow the external links that lead to the sites of the main browsers:

- [Microsoft Internet Explorer](#);
- [Microsoft Edge](#);
- [Google Chrome](#);
- [Safari](#);
- [Safari \(mobile\)](#);
- [Firefox](#);
- [Android Browser](#);
- [Opera](#);
- [Opera \(mobile\)](#);
- [Satellite](#).

For more information about how to manage the settings of other browsers, please refer to the documentation of their developers.

4.6. The user may prohibit the storage and use of data collected through Google Analytics cookies by using the plugin available for download at: <https://tools.google.com/dlpage/gaoptout>.

4.7. The user may prohibit the storage and use of data collected through Yandex. Metrica cookies by using the plugin available for download at: <https://yandex.com/support/metrica/general/opt-out.html>.

Who we share user's information with .5 collected through cookies

5.1. In order to achieve the purposes specified in clause 1.5. of this Cookie Policy, the Company may transfer aggregated information collected using analytical and advertising (marketing) cookies to third parties.

5.2. The information transmitted to third parties is not related to the identification of a particular user. Such information may be transferred to third parties for the purpose of developing targeted advertising, researching the effectiveness of advertising, and improving it.

The third parties to whom the information is transmitted shall ensure sufficient measures to protect the personal data.

5.3. Aggregated data obtained through analytical and advertising cookies may be transferred to the following parties:

1) Yandex LLC. Address: 16 Lev Tolstoy str., Moscow, 119021, Russian Federation.

Privacy Policy - <https://yandex.ru/legal/confidential/>

Yandex.Metrica and AppMetrica Terms of Use - https://yandex.ru/legal/metrica_termsofuse/

Yandex.Metrica Data Processing Agreement (DPA) - https://yandex.ru/legal/metrica_agreement/

2) Google, Inc. Address: 1600 Amphitheatre Parkway Mountain View, California 94043, USA.

Privacy Policy - <https://policies.google.com/privacy?hl=ru#infocollect>

Google Services Terms of Use - <https://policies.google.com/privacy/frameworks>

Google Ads Data Protection Terms: Service Information - <https://business.safety.google/adsprocessorterms/>

Google Ads Data Processing Terms - <https://business.safety.google/adsprocessorterms/>

3) Google Ireland Ltd. Address: Gordon House Barrow Street Dublin 4, D04E5W5 Ireland.

Privacy Policy (regarding the AdSense contextual advertising service) - <https://support.google.com/adsense/answer/1348695?hl=ru>

4) V Kontakte LLC. Address: 12-14 Khersonskaya str., letter A, room 1-N, Saint Petersburg, Russian Federation

Privacy Policy - https://vk.com/data_protection?section=rules

Rules for protecting information about site users VK.com – <https://vk.com/privacy>

5) VK LLC. Address: 39 Leningradsky Ave., p. 79, Moscow, Russian Federation.

Privacy Policy - <https://help.mail.ru/legal/terms/adsvk/privacy>

User Agreement - <https://help.mail.ru/legal/terms/adsvk/terms>

6) Meta Payments Inc. Address: 1601 Willow Road, Menlo Park, California 94025, USA.

Privacy Policy - <https://www.facebook.com/privacy/policy>

Data Processing Terms - <https://www.facebook.com/legal/terms/dataprocessing>

Data Security Terms - https://www.facebook.com/legal/terms/data_security_terms

5.4. The Company, using cookies provided by the third parties specified in clause 5.3. of this Cookie Policy, carries out cross-border transfer of data that is not related to the identification of the particular user.

Cross-border transfer of information from cookies is carried out to states where the appropriate level of protection of the rights of personal data subjects is ensured.

5.5. As part of the operation of the Google Analytics web analytics service or services owned by Meta Payments Inc., the Company may carry out the cross-border transfer of the aggregated data that is not related to the identification of the particular user to Google and Meta servers located in countries that do not ensure an adequate level of protection of the rights of personal data subjects.

In this regard, the Company informs the users about the existence of risks arising from the lack of the adequate level of personal data protection in such foreign countries: the absence (fragmentation) of legislation on personal data; the absence (limitation) of the rights of personal data subjects, the operator's obligation to respond to requests from the subject of personal data; the absence of an authorized body for the protection of the rights of personal data subjects; the lack (limitation) of liability measures for violations of the rights of personal data subjects; the risk of widespread access to the personal data by law enforcement agencies in different countries; the risk of using illegal methods of accessing personal data and their illegal use.

6. Final provisions

6.1. This Policy is published by the Company in free access on the Website on the Internet and is valid from the moment of approval.

6.2. The Company may at any time, at its sole discretion, to unilaterally change and (or) supplement the terms of this Cookie Policy without prior notice to the subjects of personal data by posting a new version of this Cookie Policy on the Website.

6.3. The User who is the subject of personal data may apply for assistance in exercising his/her rights, as well as on issues related to the use of cookies by the Company, to the person responsible for internal control over the processing of personal data in one of the following ways:

1) by sending the application in writing to the following address: Republic of Belarus,

2) by sending the application in the form of an electronic document containing the electronic digital signature of the personal data subject to the e-mail address info.lifeharmony@inbox.ru;

3) by sending an electronic message to the e-mail address info.lifeharmony@inbox.ru.

Appendix
to the Cookie Policy

Cookie file (name)	Cookie type	Purpose of the cookie	Cookie file retention period
XSRF-TOKEN	Technical (mandatory)	Used to protect against CSRF (Cross-Site Request Forgery) attacks. Helps make sure that requests to the server actually come from an authorized user	7 days
life_harmony_session	Technical (mandatory)	Stores information about the current user session so that the server can track which data belongs to which user between requests	7 days
remember_web_XXXXXX	Technical (mandatory)	Provides a "Remember me" function: when the user selects this option when logging in, this cookie saves his/her authorization for a longer period of time, so that the user is not forced to re-log in to the website	35 days
agreement	Technical (mandatory)	Stores user settings.	1 year
_ym_metrika_enabled	Analytical	Checks whether other Yandex Metrika cookies are installed correctly	60 minutes
_ym_isad		Used to determine if a visitor has ad blockers	2 days
_ym_uid		Used for identifying site users	1 year
_ym_d		Saves the date of the user's first site session	
_ym_ucs		Source for _ym_uid. It appears if you enable server-side cookie resetting.	
gdpr	Technical	Used for identifying users who fall under the General Data Protection Regulation(GDPR) jurisdiction.	Up to 2 years
_ym_debug	Technical	Indicates that debug mode is active	Until the session ends
_ym_visorc_*	Analytical	Allows Session Replay to function correctly	30 minutes
_ym_hostIndex		Limits the number of requests	1 day
_ym_sup_debug	Technical	Used for debugging Yandex Metrica tags	1 day
is_gdpr	Technical	Used for identifying users who fall under the General Data Protection Regulation(GDPR) jurisdiction.	Up to 2 years

is_gdpr_b			
yabs-sid	Technical	Session ID	Within the browser session
i	Technical	Used for identifying site users	1 year
yandexuid			1 year (in some countries, the period may be longer)
yuidss			
ymex	Analytical	Stores auxiliary information for Yandex Metrica performance: ID creation time and their alternative values.	1 year
usst		Stores auxiliary information for syncing site user IDs between different Yandex domains	